

FRANCHISE  
TRAINING PROGRAM

# Awareness: ROADMAP TO FRANCHISE



Learning & Development arm of Pernas



# ABOUT THE COURSE

*Roadmap to Franchise* is designed to provide fundamental understanding of franchising. This training will also share the basic knowledge and requirements on how to venture into franchise business.

## LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand the fundamental of franchising.
- Understand how franchise works.
- Differentiate between franchise & traditional business.
- Evaluate the advantages and disadvantages of the franchise business.
- Provide information on requirements for franchise registration Malaysia.

## DURATION

- 1 Day

## TRAINER

- Course is delivered by Pernas Certified Trainers.

## LEARNING METHODOLOGY

- Lecture classroom - based
- Interactive group discussion
- Presentation

## WHO SHOULD ATTEND

- Individuals - who are interested to venture into franchise business.
- Potential franchisors.
- Potential franchisees.
- Business owners.
- Graduates who are keen to venture into entrepreneurship.

## SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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